

# Welcome to Sustainability for SMEs

22 September 2021  
10:30am - 12:30pm



# Sustainability for Companies

**WHY  
and  
WHAT**

## **Introductions**

- **Why Sustainability is a Must for Businesses Today**
- **3 Things Every Company Needs to Know About Sustainability**

## **Q&A First Half**

**HOW**

- **8 Simple Steps in Adopting Sustainability**
- **Step-By-Step Guidance on Calculating Your GHG Emissions**

## **Q&A Second Half**

# Who We Are

Thoughts In Gear  
is a sustainability  
consulting firm.

## ▶ MARGIE ONG

- CEO of TIG, who's client produced Asia's Best Sustainability Strategy and Report
- Sustainability Leadership certification from London Business School
- Engineer with previous experience in The Boston Consulting Group, Intel and HCL

## ▶ KAVITHA SOMASUNDRAM

- 23 years of corporate experience
- 6 years focused on Bursa's Sustainability requirements and recommendations
- Helped client secure inclusion into FTSE4Good Bursa Malaysia Benchmark Index

## ▶ ANGELINA JOHN

- Experience in environmental consulting firm running impact assessment reports
- Master in Sustainable Development Management with the Jeffrey Sachs Centre
- Part of Sustainability founding team in Genting Malaysia

## GUEST SPEAKER: TOBIAS MANGELMANN (LASAJU Consulting)

- Managing Director of LASAJU Consulting, a Malaysian consulting firm focused on transforming systems for a better and more sustainable future
- Spent most of his professional life Southeast Asia with McKinsey & Co. and Poyry Management Consulting and set up a renewable energy company



# Customising this session for you

## Chat Box : INDUSTRY

**What industry are you from?**

*We invite you to type your industry in the chat box.*

# Sustainability for Companies

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**HOW**

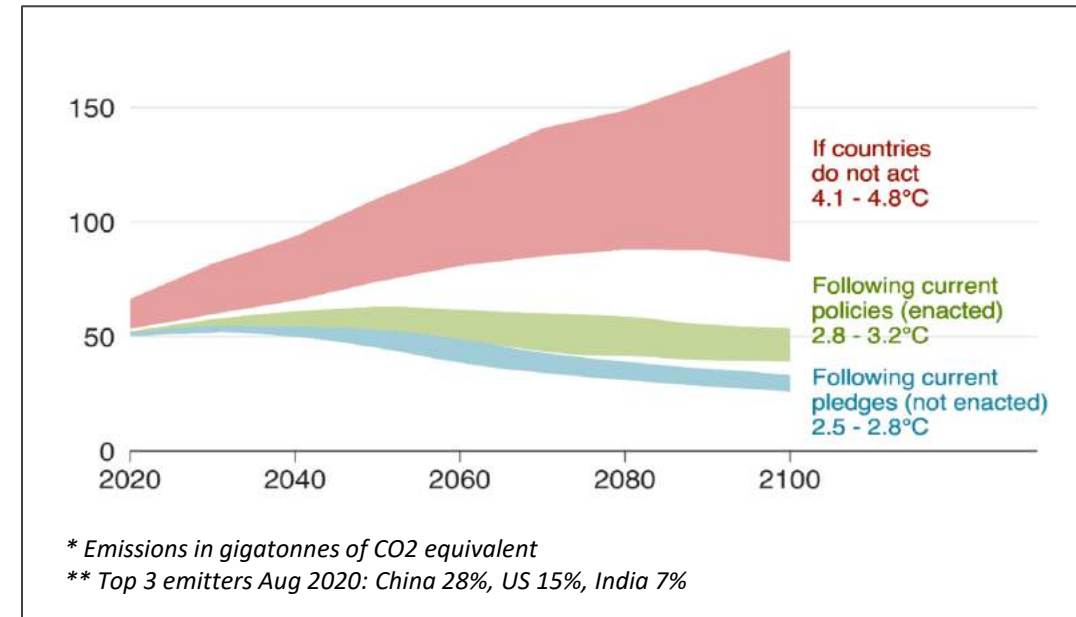


# What's the fuss all about?

(1 of 4)

Increased and urgent realisation  
that the planet cannot sustain  
current human activity

## Emissions and Expected Warming by 2100



*“We are running the most dangerous experiment in history right now, which is to see how much carbon dioxide the atmosphere can handle before there is an environmental catastrophe.”*

*- Elon Musk*

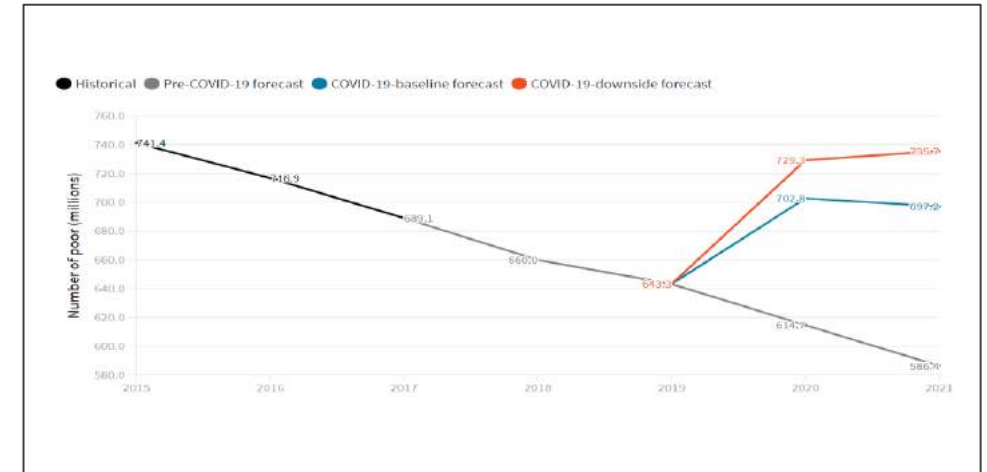
# What's the fuss all about?

(2 of 4)

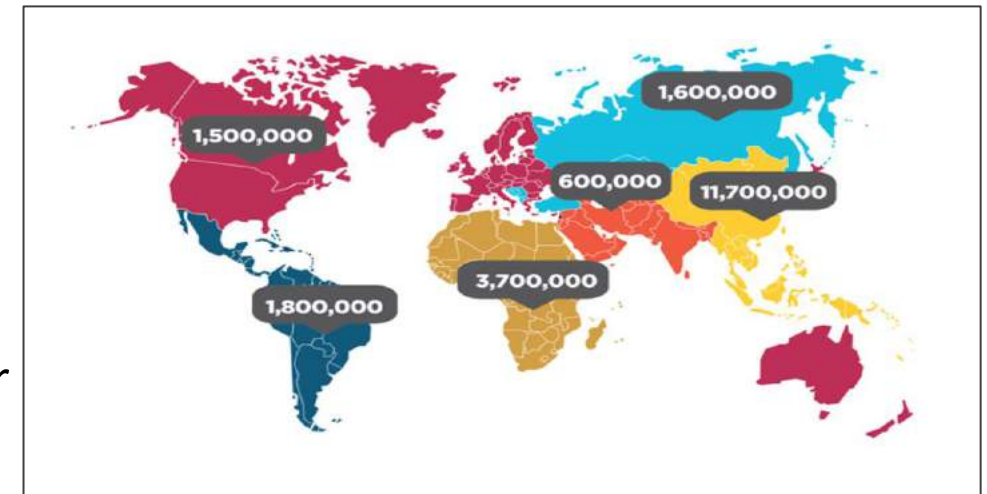
Increased and urgent realisation  
that the planet cannot sustain  
current human activity

Increased clarity on the inequity  
and suffering of humankind

**First Rise in  
20 Years:**  
*Projected  
Number of  
People in  
Extreme  
Poverty*



**Over 40  
million in  
Modern  
Slavery:**  
*Instances of  
Forced Labour  
Globally*



# What's the fuss all about?

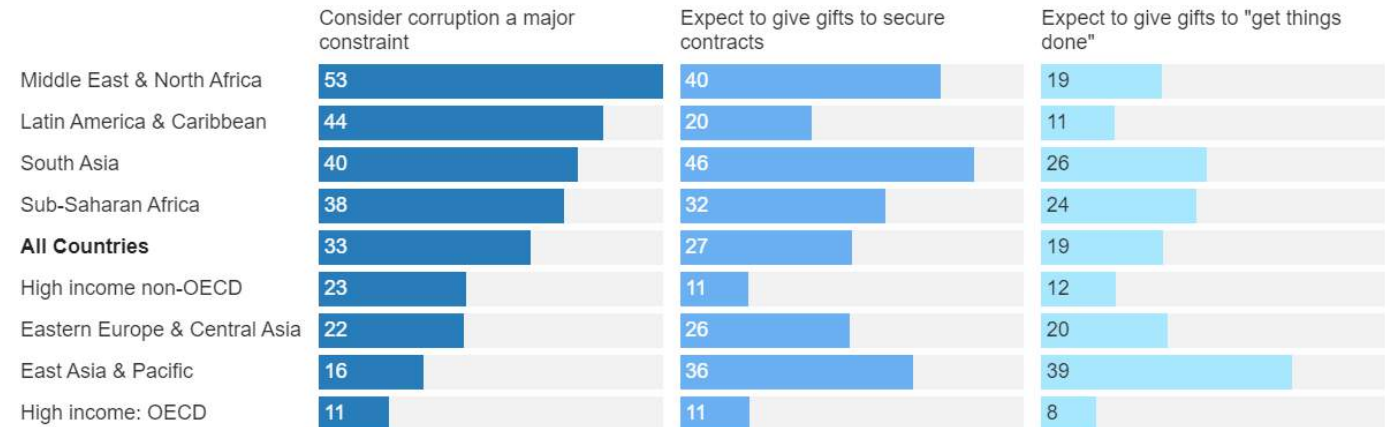
(3 of 4)

Increased and urgent realisation  
that the planet cannot sustain  
current human activity

Increased clarity on the inequity  
and suffering of humankind

Increased demand for ethical  
and transparent organisations

## 1 on 3 Companies Constrained by Corruption: *Percentage of companies dealing with corruption*





# What's the fuss all about?

(4 of 4)

**E**

Increased and urgent realisation that the planet cannot sustain current human activity

**S**

Increased clarity on the inequity and suffering of humankind

**G**

Increased demand for ethical and transparent organisations

## The world sat up and took notice



The 'why' might not resonate with all companies, but all companies need to know it's coming your way

# Ok, but who's actually looking out for it?

(1 of 5)

**GOVERNMENTS**

**FINANCIAL  
INSTITUTIONS**

**INVESTORS**

**TALENT**

**COMPANIES**

**CONSUMERS**

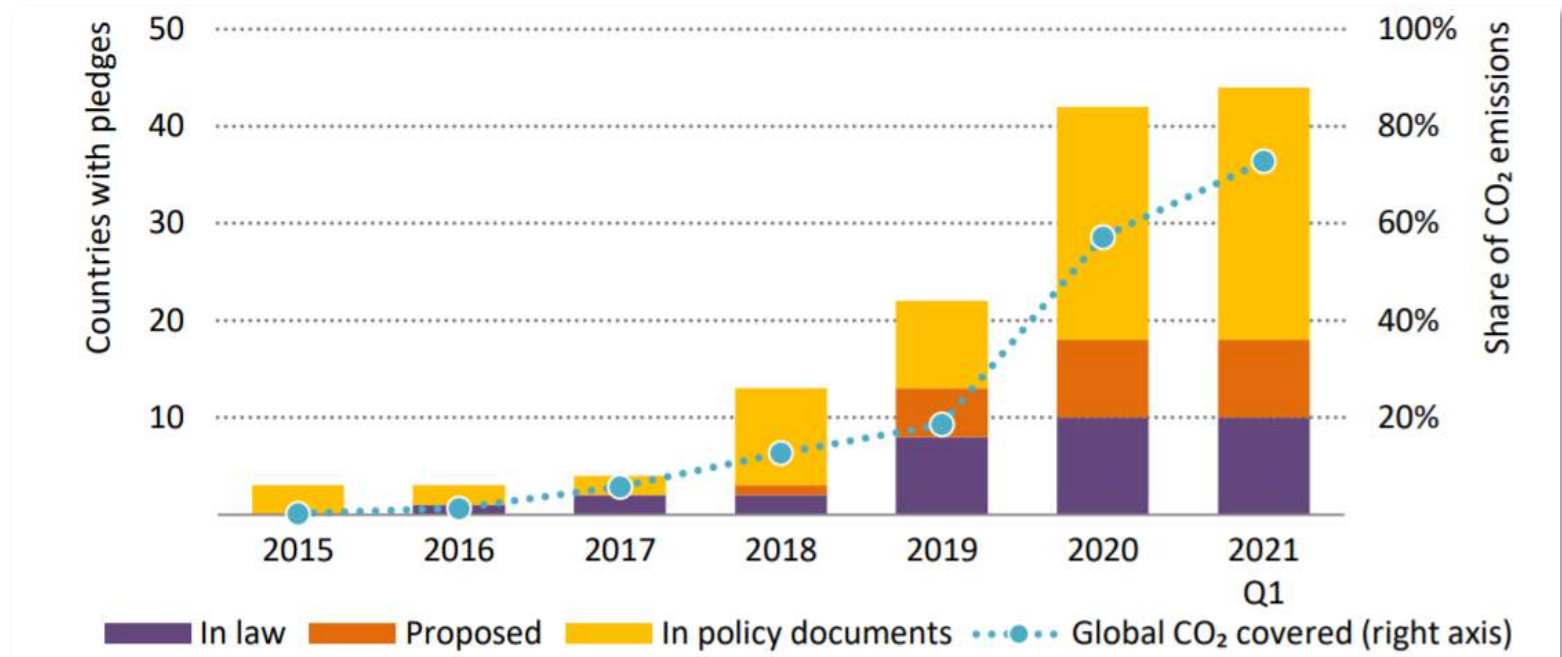
# Ok, but who's actually looking out for it?

(2 of 5)

## GOVERNMENTS

- In law** = net zero pledge has been approved by parliament and is legally binding
- Proposed** = a net zero pledge has been proposed to parliament to be voted into law
- In policy document** = a net zero pledge has been proposed but does not have legally binding status

Number of National Net Zero Pledges and Share of Global CO<sub>2</sub> Emissions Covered



**There has been a significant acceleration in net-zero emissions pledges announced by governments, with an increasing number enshrined in law**

# Ok, but who's actually looking out for it?

(3 of 5)

## INVESTORS

***“ESG assets are on track to hit more than one third of global AUM by 2025, more than \$50 trillion”***

- Bloomberg Intelligence

- Asia is still very much at the beginning of its sustainable investing journey, with the trend only having gained traction in the region over the past two years
- By contrast – Europe, which now accounts for over 80% of global ESG AUM – has experienced a decade of growth
- Albeit from a much smaller base, Asia is now seeing much faster growth
- Total ESG assets in the region reached \$25.4 billion by the end of 2020, with inflows of \$7.9 billion in 2020, up from a mere \$801 million in 2019



**There are 12 Malaysian Signatories to UNPRI**



**KWSP**  
**EPF**



**KHAZANAH**  
**NASIONAL**

- Navis Capital Partners
- Xeraya Capital
- BIMB Investment Management Berhad
- Corston-Smith Asset Management
- Crea8 Capital
- Pheim Asset Management
- Bee Alternatives
- Principal Asset Management
- Singular Asset Management



# Ok, but who's actually looking out for it?

(4 of 5)

## COMPANIES

***“78% of MNCs are planning to cut suppliers by 2025 for impacting their carbon reduction goals”***

- Standard Chartered

Market	Annual Export Revenue At Risk
China	USD512.3bn
India	USD273.7bn
Hong Kong	USD205.5bn
Singapore	USD146.6bn
South Korea	USD142.5bn
The UAE	USD119.6bn
Malaysia	USD65.3bn
Nigeria	USD34.3bn
South Africa	USD33.7bn
Indonesia	USD25.6bn
Bangladesh	USD18.7bn
Kenya	USD3.9bn

**Racing against the clock to hit their net-zero carbon goals, MNCs are increasing the pressure on their suppliers to become more sustainable in less than 3.5 years**

# Ok, but who's actually looking out for it?

(5 of 5)

## FINANCIAL INSTITUTIONS<sup>1</sup>



PRINCIPLES FOR  
RESPONSIBLE  
BANKING



247 Banks



63 Countries

In Malaysia:



**CIMB**



**BPMB**

Malaysia Development Bank

## TALENT<sup>2</sup>

By 2025, millennials will  
account for approximately  
75% of the overall workforce

50% of this pool would  
consider quitting their  
current role and transitioning  
into one which was offered  
by a more environmentally  
responsible company

## CONSUMERS<sup>3</sup>

SUSTAINABILITY SELLS		
	OVERALL CATEGORY SALES GROWTH	SUSTAINABLE PRODUCTS SALES GROWTH
WEIGHTED AVERAGE OF 3 CATEGORIES	+2%	+5%
CHOCOLATE	+5%	+16%
COFFEE	-1%	+1%
BATH PRODUCTS	+1%	+14%

e.g.: Unilever's purpose-  
based businesses are  
trending 70% additional  
growth compared to non

# So, what's in it for me?

(1 of 4)

## THREAT



### Reduce Risks

THE ABILITY TO  
STAY IN BUSINESS

THE ABILITY TO  
BE COMPETITIVE

## OPPORTUNITY



### Increase Profits

THE ABILITY TO  
IMPROVE MARGINS

THE ABILITY TO  
IMPROVE MARKET TERMS



### Unlock Growth Opportunities

THE ABILITY TO  
DIFFERENTIATE

THE ABILITY TO  
INNOVATE

# So, what's in it for me?

(2 of 4)



## Reduce Risks

**THE ABILITY TO  
STAY IN BUSINESS**

**THE ABILITY TO  
BE COMPETITIVE**

### PHYSICAL RISKS

The most tangible risk to assets lies in areas that climate change will directly affect, including those that may be submerged and assets affected by the result of extreme weather, including more frequent severe storms, droughts and wildfires.

### EXISTENTIAL RISKS

Assets in several sectors risk becoming stranded assets. Extractors of fossil fuels and the producers of energy sourced from coal, oil and dirty gas are obvious examples; also applies to areas including the auto aviation and construction.

### TRANSITIONAL RISKS

Business models will have to change. Transport, for instance, must shift to zero-emission vehicles; emissions from offices also need to be cut. Even companies that avoid setting a target will be affected by decisions taken elsewhere.

### REGULATORY RISKS

If companies do not voluntarily work towards low-carbon targets, regulation will force the issue, costly to those late to make the change. Policy change will come by 2025 and could wipe up to \$2.3tn in value from the world's largest companies.

### REPUTATIONAL RISKS

For many businesses, transition may still seem a distant problem. This is dangerous — and not only because of the high likelihood of carbon taxes. Young people, the consumers of the future, are particularly engaged in the issue.



# So, what's in it for me?

(3 of 4)



## Increase Profits

**THE ABILITY TO  
IMPROVE MARGINS**

**THE ABILITY TO  
IMPROVE MARKET TERMS**

### EFFICIENCIES<sup>1</sup>

Eco-efficiency generates **more value through technology and process changes whilst reducing resource use and environmental impact** throughout the product or service's life.

Eco-efficiency **applies to all business aspects**, from purchasing and production to marketing and distribution.

**The main aspects of eco-efficiency are:**

- Reduction of energy, water and virgin material use
- Reduction of waste and pollution levels
- Extension of function and therefore product/service life
- Incorporation of life cycle principles
- Consideration of the usefulness and recyclability of products/services at the end of their useful life
- Increased service intensity

### ADVANTAGES<sup>2</sup>

#### Cost of Capital



**90%** of the cost of capital studies show that sound ESG standards lower the cost of capital

#### Operational Performance



**88%** of the studies show that solid ESG practices result in better operational performance

#### Share Price Performance



**80%** of the studies show that stock price performance is positively influenced by good Sustainability practices

# So, what's in it for me?

(4 of 4)



## Unlock Growth Opportunities

THE ABILITY TO  
DIFFERENTIATE

THE ABILITY TO  
INNOVATE

### DIFFERENTIATE

- Serving a B2B market's need for eco-sensitive good and services
- Serving a B2C consumer's demand for eco-sensitive goods and services
- Build brand value in justifiably associating your goods and services with environmental and social awareness

**Multi-National Companies (MNCs) are willing to spend more on net-zero products and services.** Some 45 per cent said they would pay a premium, of 7 per cent on average, for a product or service from a net-zero supplier.<sup>1</sup>

### INNOVATE

“Sustainable innovation is about integrating sustainability principles into the innovation process and can be defined as **innovation that realises economic value and generates positive environmental and social impacts**”<sup>2</sup>

- **Purpose:** Having a clear company purpose that guides the sustainable innovation process
- **Process:** Introducing specific Sustainability requirements and performance targets as part of the innovation planning process
- **Partnerships:** Building strong external networks and working collaboratively

Source:

<sup>1</sup> Carbon Dated, Standard Chartered Bank, July 2021

<sup>2</sup> Indicator Systems for Sustainable Innovation, Springer, 2005

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**HOW**

# Customising this session for you

## Poll : BIGGEST OBSTACLE

What are some of your company's biggest obstacles in adopting Sustainability today?  
*(multiple choice)*

- ☐ We don't see the need to
- ☐ No Board or Senior Management buy-in
- ☐ No clear ownership of Sustainability in the company
- ☐ Benefits/returns are not obvious
- ☐ High cost/investment perceived to be required to start
- ☐ We have the will but we do not know the way
- ☐ Measurements/indicators are confusing
- ☐ No obstacles currently



# 3 Things Every Company Needs to Know About Sustainability

- 1 What is Corporate Sustainability?
- 2 What are the Current Regulations?
- 3 What Guidance is Available?

1

# What is Corporate Sustainability?

(1 of 3)

*Sustainability is....*

MEETING THE NEEDS OF THE PRESENT WITHOUT COMPROMISING  
THE ABILITY OF FUTURE GENERATIONS TO MEET THEIR NEEDS

*encompassing...*

THE ABILITY TO SUSTAIN

THE CAPACITY TO ENDURE

# 1 What is Corporate Sustainability?

(2 of 3)

*Sustainability is....*

LARGELY DEFINED INTO 4 BROAD CATEGORIES

**E**CONOMIC

**E**NVIRONMENTAL

**S**Ocial

**G**OVERNANCE

**EES**

*(profit, planet, people)*

**ESG**

*(non-financial disclosures)*

## STAGE 1

### Pre-Compliance

The company feels no obligation beyond profits. It cuts corners and tries not to get caught if it breaks the law or uses exploitative practices that cheat the system. It ignores Sustainability and actively fights against related regulations.

## STAGE 2

### Compliance

The business manages its liabilities by obeying the law and all labour, environmental, health, and safety regulations. It reactively does what it legally has to do and does it well. Emerging environmental and philanthropic social actions are treated as costs, projects are end-of-pipe retrofits, and CSR is given lip service.

## STAGE 3

### Beyond Compliance

The company moves from defence to offense. It realises it can save expenses with proactive and incremental operational eco-efficiencies, cleaner processes, and better waste management. It recognises that community investment and social marketing can minimise uncertainty, enhance its reputation, and help maximise shareholder value. However, Sustainability initiatives are still marginalised in specialised departments, they are tacked on as "green housekeeping", not built in and institutionalised.

## STAGE 4

### Integrated Strategy

The firm transforms itself. It re-brands itself as a company committed to Sustainability and integrates Sustainability with key business strategies. It captures added value from breakthrough Sustainability initiatives that benefit all stakeholders. Instead of costs and risks, it sees investments and opportunities. It makes cleaner products, applies eco-effectiveness and life-cycle stewardship, and enjoys competitive advantages from Sustainability initiatives.

## STAGE 5

### Purpose and Passion

Driven by a passionate, values-based commitment to improving the well-being of the company, society, and the environment, the company helps build a better world because it is the right thing to do.

Source: Bob Willard, *The Next Sustainability Wave*

# What are the Current Regulations?

## Making Sustainability Reporting Mandatory



### Bursa Malaysia's Sustainability Reporting

The obligations under the Listing Requirements are aimed at:

- Improving the quality of Sustainability-related practices and reporting of listed issuers;
- Aiding listed issuers to meet Sustainability expectations of their stakeholders;
- Attracting funds with a Sustainability focus into the Malaysian capital market; and
- Facilitating more listed issuers to qualify for FTSE4Good Bursa Malaysia Index and other international Sustainability indices.

## Introducing the ESG Index with FTSE



### FTSE4Good Bursa Malaysia

- Introduced in 2014, selected PLCs are mandatorily evaluated
- Evaluation is based on the company's publicly available information only
- Companies are evaluated in June and December and can be added or removed from the index
- There are currently 76 constituents (as of June 2021) on the FTSE4Good Bursa Malaysia (F4GBM) Benchmark Index

## Introducing the SRI Roadmap for the Financial Sector



### Securities Commission's SRI Roadmap

- Introduced in November 2019 to guide growth in sustainable and responsible investing
- 20 recommendations in 5 strategies:
  - Widening the range of SRI instruments
  - Increasing the SRI investor base
  - Building a strong SRI issuer base
  - Instilling strong internal governance culture
  - Designing information architecture in the SRI ecosystem



# 3 What Guidance is Available?

(1 of 6)

## REPORTING FRAMEWORKS

Frameworks that guide you how and what to report to align with global standards to ensure that what you are disclosing can be widely understood to get credit for your efforts



## EVALUATION FRAMEWORKS

Frameworks that evaluate what you have disclosed to determine a rating and ranking of your ESG performance, providing good benchmark against yourself and your peers



# 3 What Guidance is Available?

(2 of 6)

*“When people tell me they’ve learned from experience,  
I tell them the trick is to learn from other people’s experience.”*

- Warren Buffett



### 3 What Guidance is Available?

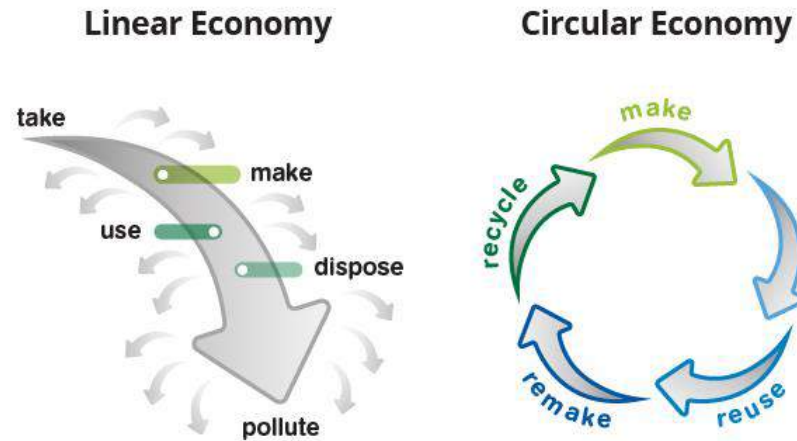
(3 of 6)

#### CASE STUDY



The Floor is Yours

- On the verge of bankruptcy, the new CEO of Desso decided to adopt the Cradle-To-Cradle concept
- Making it one of the most successful carpet companies today, known for its commitment to consumer health and safety



**“Waste is food for new products.”**

*- CEO DESSO*



# 3 What Guidance is Available?

(5 of 6)

## CASE STUDIES



### From Sceptic to True Believer

Initially skeptical, stationery and business supplies provider UKOS has not only reduced its energy costs by an average of 5% year-on-year for the last four years, it has also realised increased sales and profits by differentiating itself as a sustainable supplier.



### Efficiency First

In an industry under scrutiny for its level of carbon emissions, haulier Rainbow Nightfreight targeted fuel efficiency by adopting a multi-user nightfreight service with high levels of vehicle capacity usage. Originally for the commercial reason of cutting operating costs, it has found as a consequence that its sustainable performance has improved, bringing unanticipated advantages in terms of the appeal of its business model to customers.



### Innovate to Reuse the Refuse

WCT launched a Green Technology Adoption Programme in a collaboration with Monash University on a 4-year programme to research the use of existing asphalt as a sub-base material. Used for repairs for a temporary diversion road in the Pan Borneo Highway project



### Small Change Big Impact

myNEWS initiated a business process amendment across its retail chain for its cashiers to ask the customers if they needed the credit card paper slip before printing, resulting in overall decrease in thermal paper use, increased procurement efficiency and lowered costs.



# 3 What Guidance is Available?

(6 of 6)

## SAMPLE INITIATIVES

### Example Sustainability Initiatives for Small Business:

1. Seek efficiencies (energy, water, paper)
2. Buy or install green energy
3. Use green office space (LEED-certified space)
4. Invest in business process improvement
5. Focus on productivity and innovation
6. Focus on developing human capital
7. Champion one or two Sustainability causes

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# Customising this session for you

## Poll : AREA OF MOST INTEREST NOW IN SUSTAINABILITY

What would you be most interested in hearing about in this section?

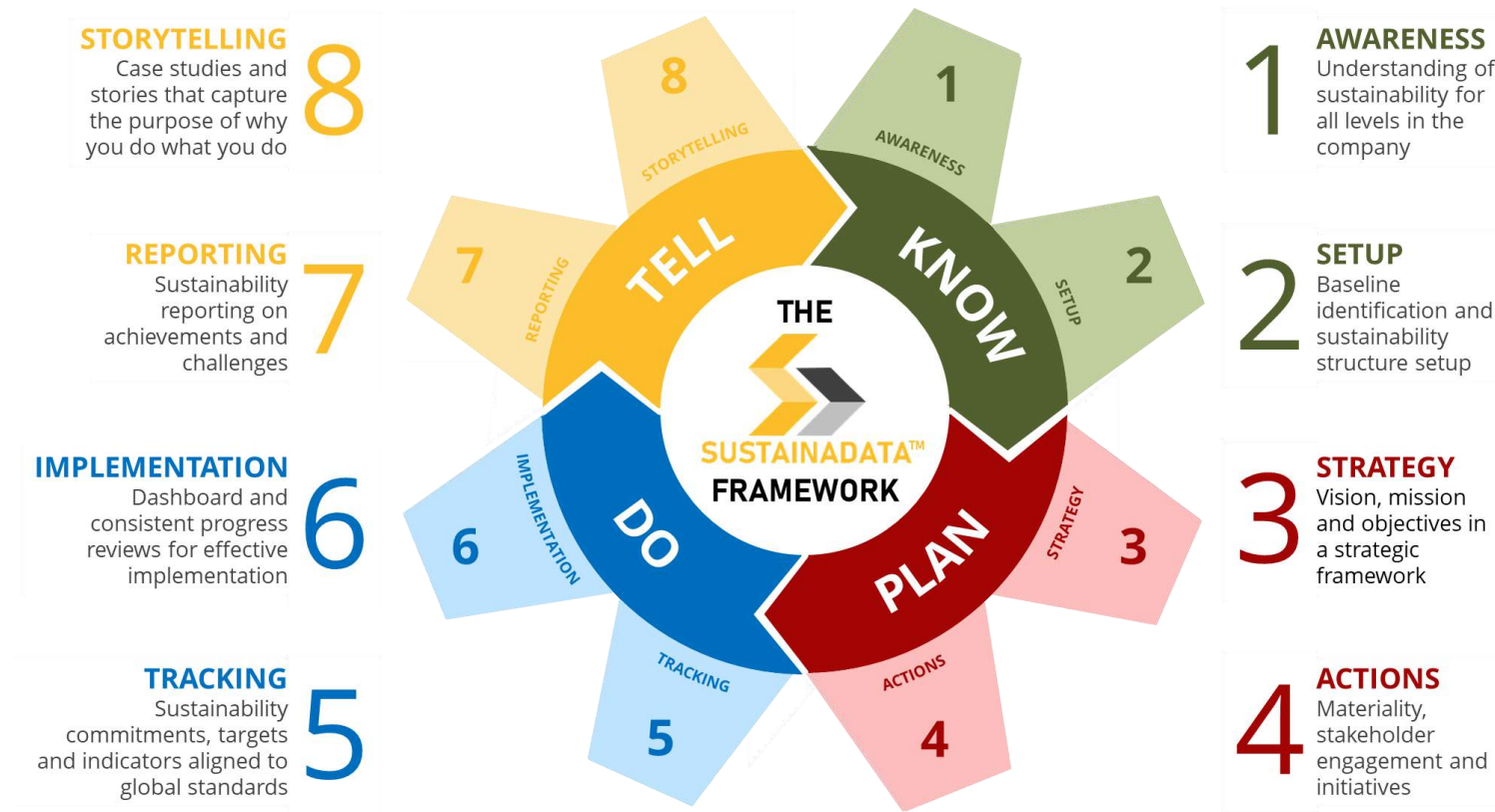
*(multiple choice)*

- ☐ How to get started in Sustainability
- ☐ How to strategise and plan our Sustainability efforts
- ☐ How to measure and track our Sustainability efforts
- ☐ How to report on our Sustainability efforts



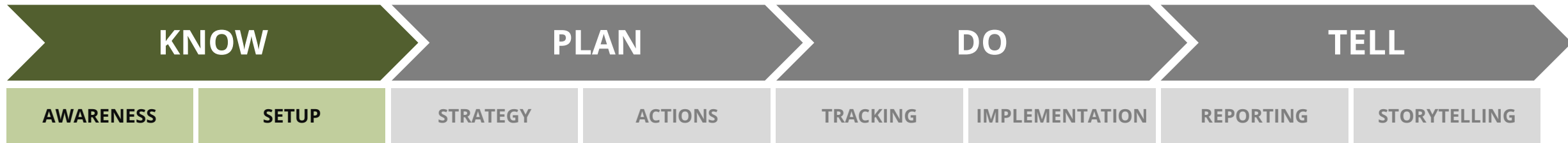
# The Sustainadata™ Framework

## The 8-step Sustainability Adoption Methodology



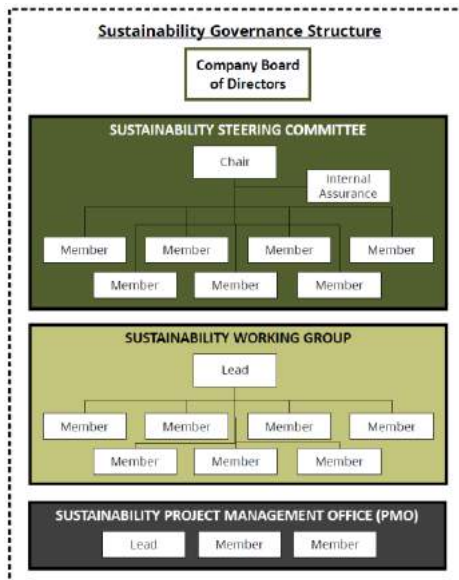


# KNOW: Critical to understand and setup Sustainability well



- Seek sufficient level of understanding for your Board of Directors, Top Management Team and Sustainability Working Team
- Communicate at least a basic level of awareness and understanding across your organisation as your Sustainability efforts will involve and affect the entire organisation
- Feel free to use the material from this webinar to achieve the first level of awareness

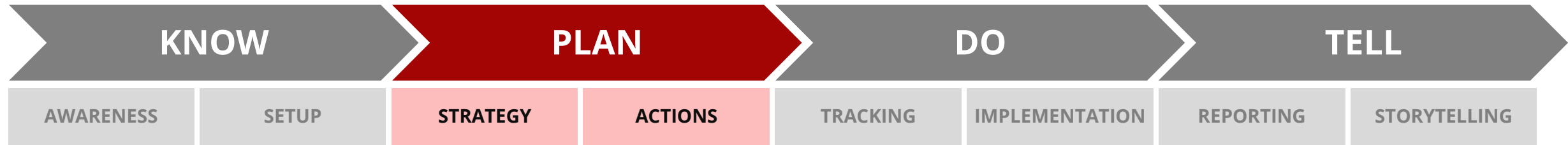
- Set up your Sustainability Governance Structure



- Conduct a baseline to understand existing Sustainability initiatives across your organisation

DEPARTMENT	BUSINESS (Operations)
<b>GRI STANDARDS</b> <ul style="list-style-type: none"> <li>• Organisational Profile</li> <li>• Indirect Economic Impacts</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainability</li> <li>• Customer Health &amp; Safety</li> <li>• Marketing and Labelling</li> <li>• Customer Privacy</li> </ul>
<b>QUESTIONS:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Are environmental, social or governance elements being considered in the design and introduction of your products and services?</li> <li><input type="checkbox"/> Are environmental, social or governance elements being considered in your operational practices?</li> <li><input type="checkbox"/> Do any of your project initiatives in the last 3 years bring environmental, social or governance impact, either positively or negatively?</li> <li><input type="checkbox"/> Do any of your regularly tracked business KPIs include environmental, social or governance elements?</li> </ul>	
<b>POLICIES:</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Include a list of all the policies that govern your department</li> <li><input type="checkbox"/> Indicate if they can be found online (internal/external)</li> </ul>	
<b>STAKEHOLDER ENGAGEMENT</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Provide your stakeholder engagement activities over the last year:                             <ul style="list-style-type: none"> <li><input type="checkbox"/> Stakeholder Group</li> <li><input type="checkbox"/> Frequency</li> <li><input type="checkbox"/> Channels</li> <li><input type="checkbox"/> Areas of Discussion</li> </ul> </li> </ul>	
<b>INFORMATION GATHERING - QUESTIONS</b>	
Are environmental, social or governance elements being considered in the design and introduction of your products and services? <span style="float: right;"><input type="checkbox"/> YES <input type="checkbox"/> NO</span>	
If yes, please describe:	
Are environmental, social or governance elements being considered in your operational practices? <span style="float: right;"><input type="checkbox"/> YES <input type="checkbox"/> NO</span>	
If yes, please describe:	
Do any of your project initiatives in the last 3 years bring environmental, social or governance impact, either positively or negatively? <span style="float: right;"><input type="checkbox"/> YES <input type="checkbox"/> NO</span>	
If yes, please describe:	

# PLAN: Integrating Sustainability is business planning



- Identify where you are and where you aspire to be

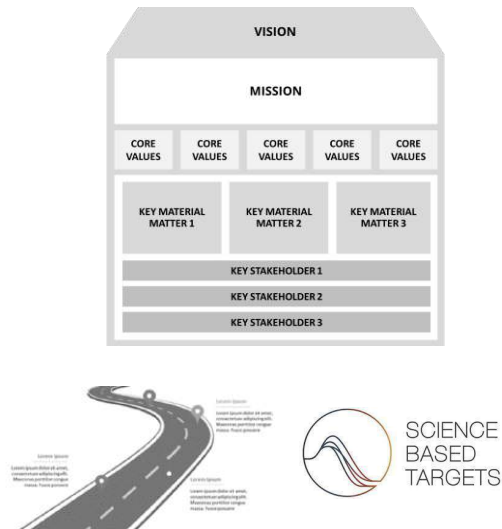
## THE SUSTAINABILITY WAVE



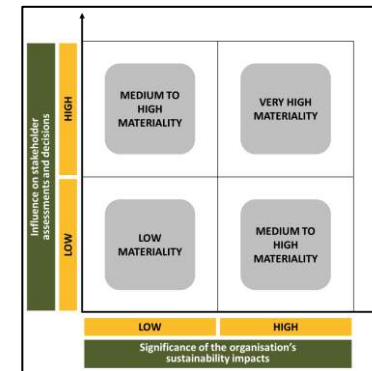
- Determine how fast you want to achieve your aspiration



- Determine your Sustainability Strategy, Framework, Roadmap and Targets



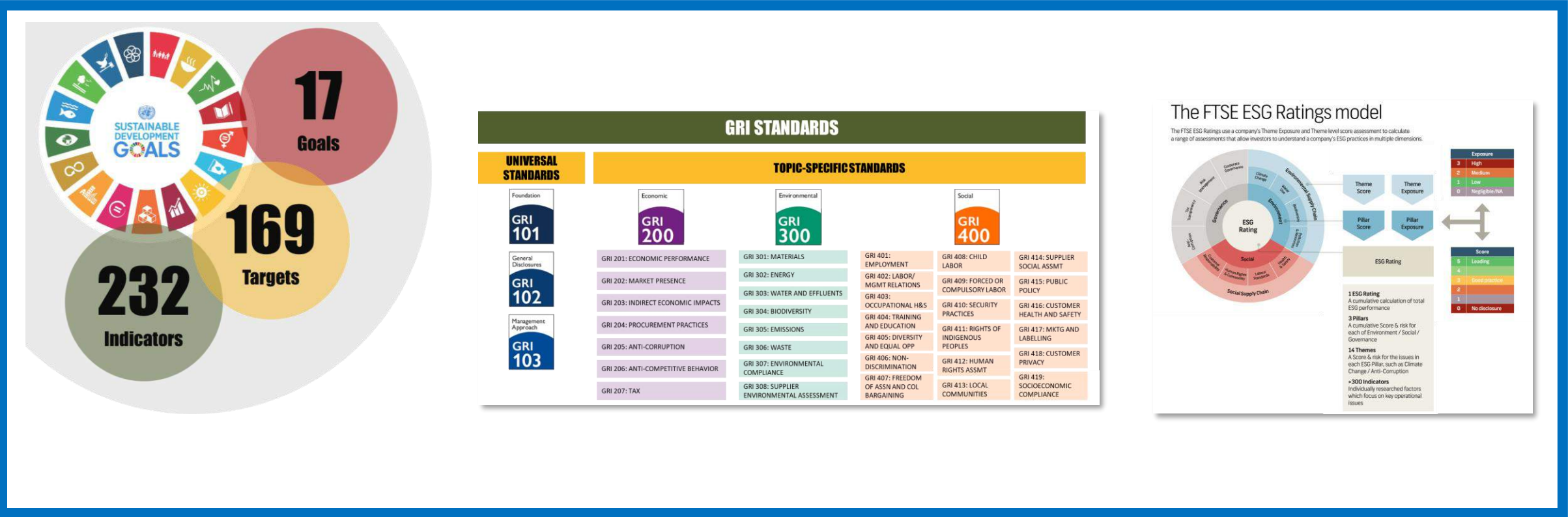
- Determine your materiality matrix by running:
  - (1) a materiality assessment
  - (2) a stakeholder assessment
  - (3) a stakeholder survey



- Plan your strategic stakeholder engagement based on your stakeholder assessment

STAKEHOLDER ENGAGEMENT PLAN							
STAKEHOLDER GROUP	STAKEHOLDER SUBGROUP	LEVEL OF INFLUENCE	LEVEL OF INTEREST	LEVEL OF ENGAGEMENT	OBJECTIVES	STRATEGY	TOOLS
Category of Stakeholder	Specific Organisation	From Stakeholder Executive	From Stakeholder Executive	Relationship after you start engaging?	What are the objectives of the strategy? After specific projects, what is the expected engagement level?	How and when will you engage in this relationship?	What metrics/indicators will be used to track this engagement?

# DO: Measure execution progress diligently and consistently



# TELL: Report clearly and in a balanced, transparent manner



- To the extent of the need and ability of your company, track and report on your Sustainability
- If not full-scale Sustainability Reporting, early approaches can be:
  1. Include **environmental, social and governance considerations** in your decision making
  2. Kick off a few **isolated Sustainability initiatives** and document case studies
  3. **Pick a few disclosures** to track your Sustainability, eg:
    - List of Material Matters (102-47)
    - List of Key Stakeholders ((102-21)
    - Governance Structure, including Executive Ownership (102-18; 102-20)
    - GHG Scope 1 and 2 Emissions (305-1; 305-2)
    - Labour Practices (408-1; 409-1; 411-1; 412-1)

- Make Sustainability your brand story



**Keep It Simple**



**Communicate Your Purpose**



**Let Your Personality Shine Through**



**Connect with Your Customers**



**Get Other People to Tell Your Story**

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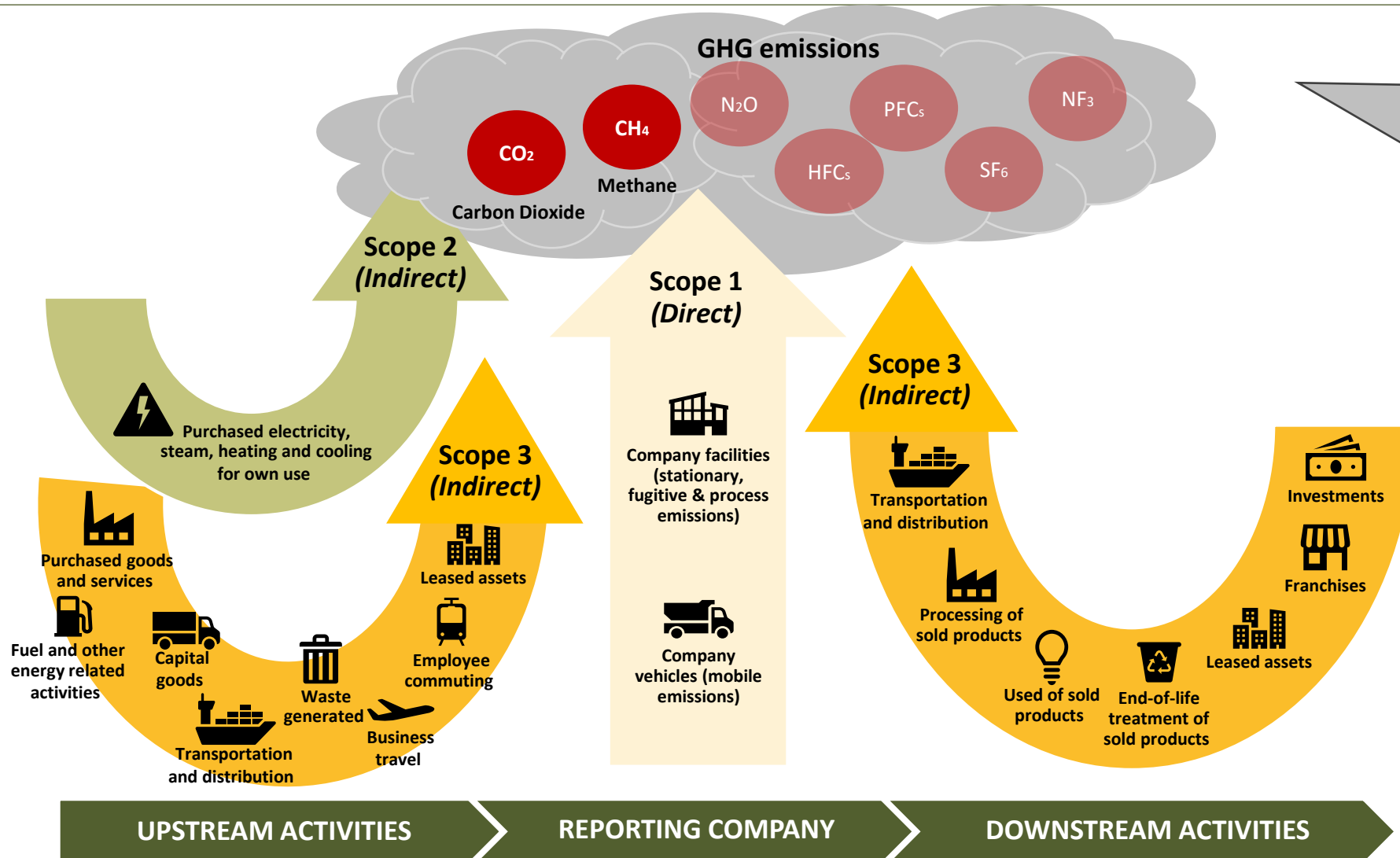
## POLL : FAMILIARITY WITH GHG EMISSIONS

Where are you in the journey to measure and reduce your company's GHG Emissions?  
(single choice)

- Beginner: I don't fully understand yet why and how my company would calculate our GHG emissions
- Advanced: I understand the global need to reduce GHG emissions, but I don't know how my company would calculate GHG emissions
- Proficient: I understand how to measure my company's GHG emissions (e.g. Scope 1, 2 and 3), I just need to start doing it now
- Expert: I have already calculated my company's GHG footprint including Scope 1, 2 and 3 emissions

# For companies there are 3 categories of GHG Emissions

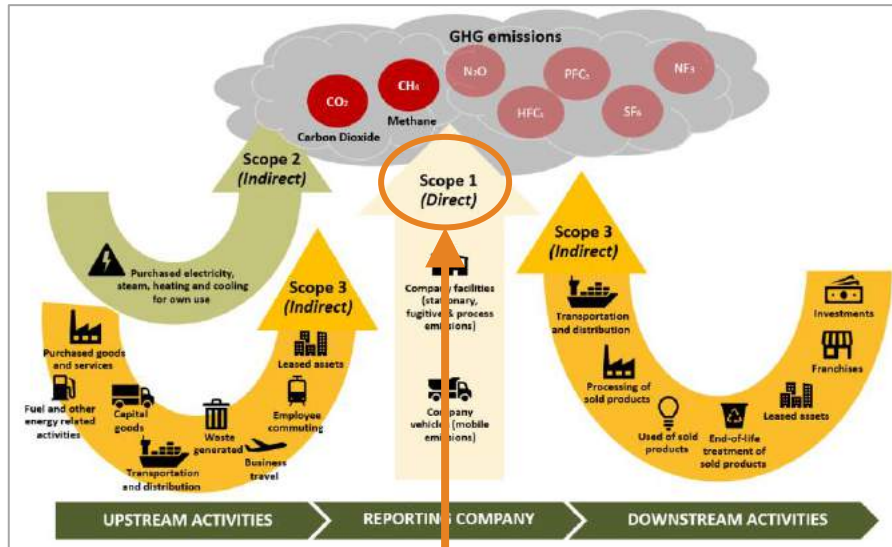
## Scope 1, 2 and 3



- Seven greenhouse gases (GHG) with different impact
- Impact of each GHG measured as Global Warming Potential (GWP)
- Translated into CO2 equivalent or CO2e

Source: Adapted from WRI/WBCSD GHG Protocol Corporate Value Chain (Scope 3) Accounting and Reporting Standard

# Scope 1 Emissions



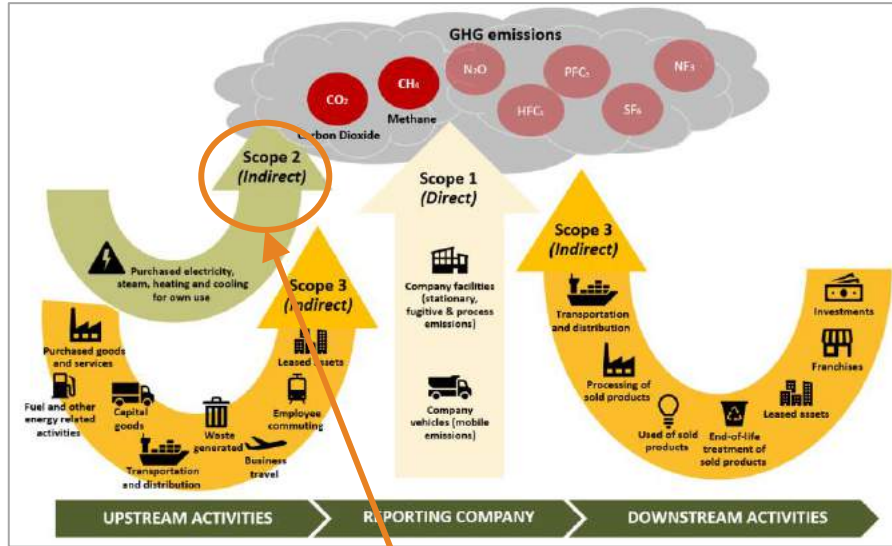
**Scope 1 emissions are direct GHG emissions from sources that are owned or controlled by the company**

## Examples of Scope 1 emissions:

- ❑ Generation of electricity, heating or cooling and steam in own boilers or CHP plants
- ❑ Physical or chemical processing such as cement, steel or waste processing
- ❑ Transportation of materials, products, waste and employees
- ❑ Fugitive emissions from equipment leaks and HFC emissions from refrigeration



# Scope 2 Emissions

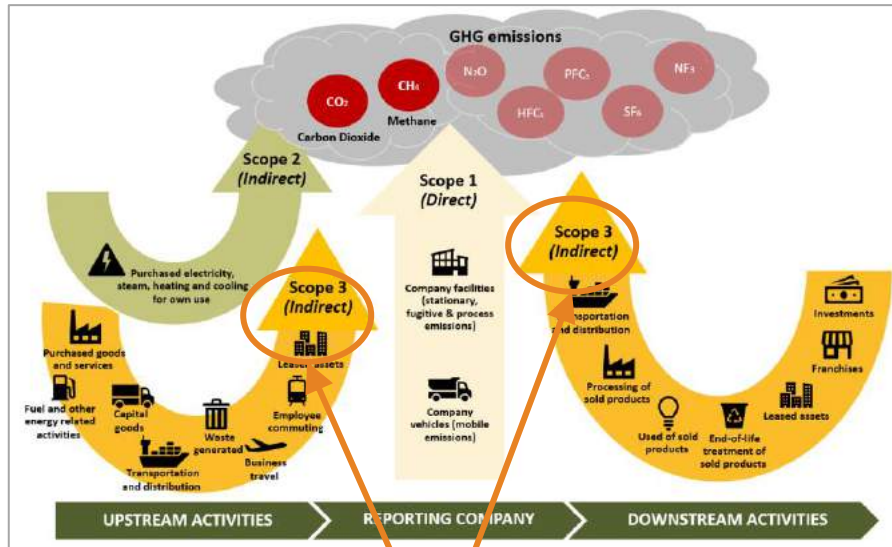


**Scope 2 emissions are indirect GHG emissions resulting from the purchase of energy products**

## Examples of Scope 2 emissions:

- GHG emissions from electricity consumed by the company but purchased from a third party (e.g. electricity purchase from Tenaga Nasional, Sarawak Energy or Sabah Electricity SESB)
- GHG emissions from purchased steam or 3rd party cooling plant

# Scope 3 Emissions: Upstream & Downstream



**Scope 3 emissions are other indirect GHG emissions that occur as a result of the company's activities but occur outside the company**

## Examples of Scope 3 emissions:

### UPSTREAM:

- ☐ Purchase goods, materials and services
- ☐ Capital goods
- ☐ Upstream transportation and distribution
- ☐ Waste generated in operations
- ☐ Business travel and employee commuting

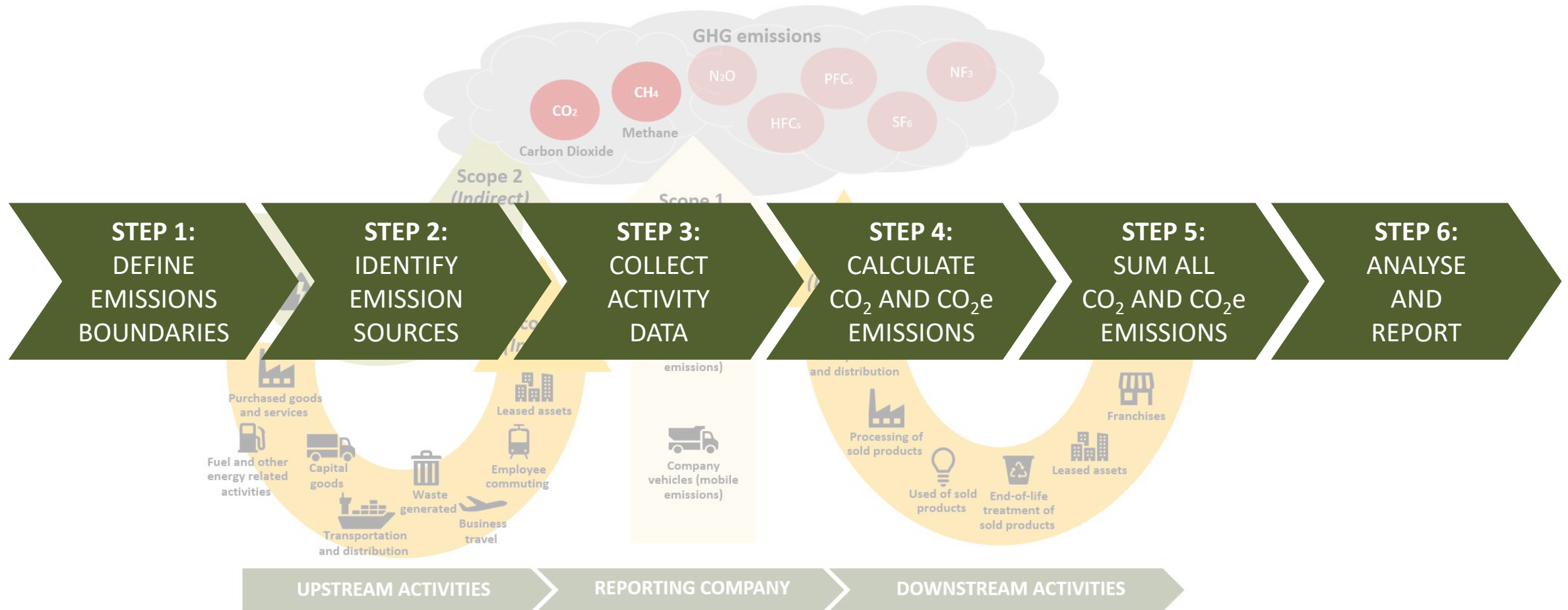
### DOWNSTREAM:

- ☐ Downstream transportation and distribution of sold products
- ☐ Emissions from use of sold products and services
- ☐ Disposal of sold products at the end of their life
- ☐ Franchises and investments

Source: Adapted from WRI/WBCSD GHG Protocol Corporate Value Chain (Scope 3) Accounting and Reporting Standard



# Simple steps to determine your GHG emissions



# Step 1: Define Emission Boundaries

- Identify your organisational boundaries – operations, facilities and sources
- These boundaries are either of which you own or have control over (wholly-owned operations, divisions, subsidiaries, joint-ventures)
- They can be constructed with 3 established approaches

## ORGANISATIONAL BOUNDARY APPROACHES

### 1) By Equity Share

*(by percent of ownership – wholly and partially owned e.g.: joint-ventures)*

### 2) By Operational Control

*(influence on operating policies e.g.: control over electricity consumption in leased building)*

### 3) By Financial Control

*(influence on financial policies for economic benefits)*

# Step 2: Identify Emission Sources

- List down all the emissions sources based on the boundaries set earlier
- Adhere to the 3 categories of emissions

## CATEGORIES OF EMISSIONS

**Scope 1** – Stationary and mobile combustion and fugitive and process emissions

**Scope 2** – Consumption of purchased electricity, steam, heating and cooling

**Scope 3** – Upstream emissions (purchased materials, business travel, employee commuting to and from work etc) and downstream (transportation of sold products, waste disposal, use of sold products and services etc)

# Step 3: Collect Activity Data

- Collect activity data for each emission source for a calendar year
- Break down the data according to business unit/facility, type of source and type of activity

## ACTIVITY DATA BY CATEGORY

### Scope 1

#### Activity Data for Stationary Combustion

- Amount of natural gas, LPG or diesel used in stationary combustion

#### Activity Data for Mobile Combustion

- Fuels consumed for mobile combustion (e.g. diesel, gasoline)
- Or km driven combined with vehicle fuel consumption or vehicle make and model

#### Activity Data for Fugitive Emissions

- Type of refrigerant and air conditioning equipment
- Capacity of equipment

### Scope 2

#### Activity Data for Scope 2 Emissions

- Electricity consumption within your boundaries (e.g. in kWh, MWh)
- Amount of 3rd party cooling / steam purchased

### Scope 3

#### Activity Data for Scope 3 Emissions

- To be included if your Scope 3 emissions are likely to account for more than 40% of total
- 15 possible activities including 8 upstream and 7 downstream



# Step 3: Collect Activity Data

## Upstream

1. Purchased goods & services
2. Capital goods
3. Fuel- and energy-related activities (not incl in scope 1 or 2)
4. Upstream transportation & distribution
5. Waste generated in operations
6. Business travel
7. Employee commuting
8. Upstream leased assets

Financial holding  
company

## Downstream

9. Downstream transportation & distribution
10. Processing of sold products
11. Use of sold products
12. End-of-life treatment of sold products
13. Downstream leased assets
14. Franchises
15. Investments

## Scope 2 Emissions

For Scope 2 Emissions  
consumption within your  
boundary (e.g. in kWh, MWh)  
and party cooling / steam

## Scope 3 Emissions





# Step 4: Calculate CO<sub>2</sub> and CO<sub>2</sub>e Emissions

- To calculate GHG emissions related to each activity, the data collected needs to be converted using relevant emission factors
- For example:  
Calculating CO<sub>2</sub> emissions from mobile combustion (Scope 1)

**Data x Emission Factor = GHG emissions**

You can do the calculation manually ....

**1,247 liter diesel x CO<sub>2</sub>e Emission Factor      OR  
62,541 km with company car x CO<sub>2</sub>e Emission Factor**

# Step 4: Calculate CO<sub>2</sub> and CO<sub>2</sub>e Emissions

AutoSave ☐ Off

GHG Emissions Calculation Tool\_0 (1) - Excel

File Home Insert Page Layout Formulas Data Review View Developer Help

A1

Introduction Parameter Input Scope 1 Stationary Combustion Scope 1 Mobile Combustion Scope 1 Refrigerants Scope 2 Purchased Electricity Scope 3 Transportation Result Summary Emission Factors

GREENHOUSE GAS PROTOCOL

Welcome to the GHG Emissions Calculation Tool  
A calculation tool for estimating GHG emissions based on the GHG Protocol

• How to use this tool:

# Step 4: Calculate CO<sub>2</sub> and CO<sub>2</sub>e Emissions



## S1 - Mobile Combustion

Year	Description	Activity Type	Fuel Source	Vehicle Type	GHG Emissions (tonnes CO <sub>2</sub> e)					
					Amount	Fuel Amount	CO <sub>2</sub> (tonnes)	CH <sub>4</sub> (tonnes)	N <sub>2</sub> O (tonnes)	CO <sub>2</sub> e (tonnes)
2020	Truck WXT 7254	Fuel Use	Diesel Fuel	Diesel Light-duty Trucks	1,247	L	3.363	0.0000005	0.0000008	3.366
2020	Truck WVT 1324	Fuel Use	Diesel Fuel	Diesel Light-duty Trucks	3,215	L	8.671	0.0000014	0.0000021	8.677
2020	Company car	Fuel Use	Motor Gasoline	Gasoline Passenger Cars	1,432	L	3.321	0.000147	0.000031	3.334
2020	Company car	Distance Activity	Motor Gasoline	Gasoline Passenger Cars	62,541	km	15.165	0.000672	0.000140	15.220

STEP 1:  
DEFINE  
EMISSION  
BOUNDARIES

STEP 2:  
IDENTIFY  
EMISSION  
SOURCES

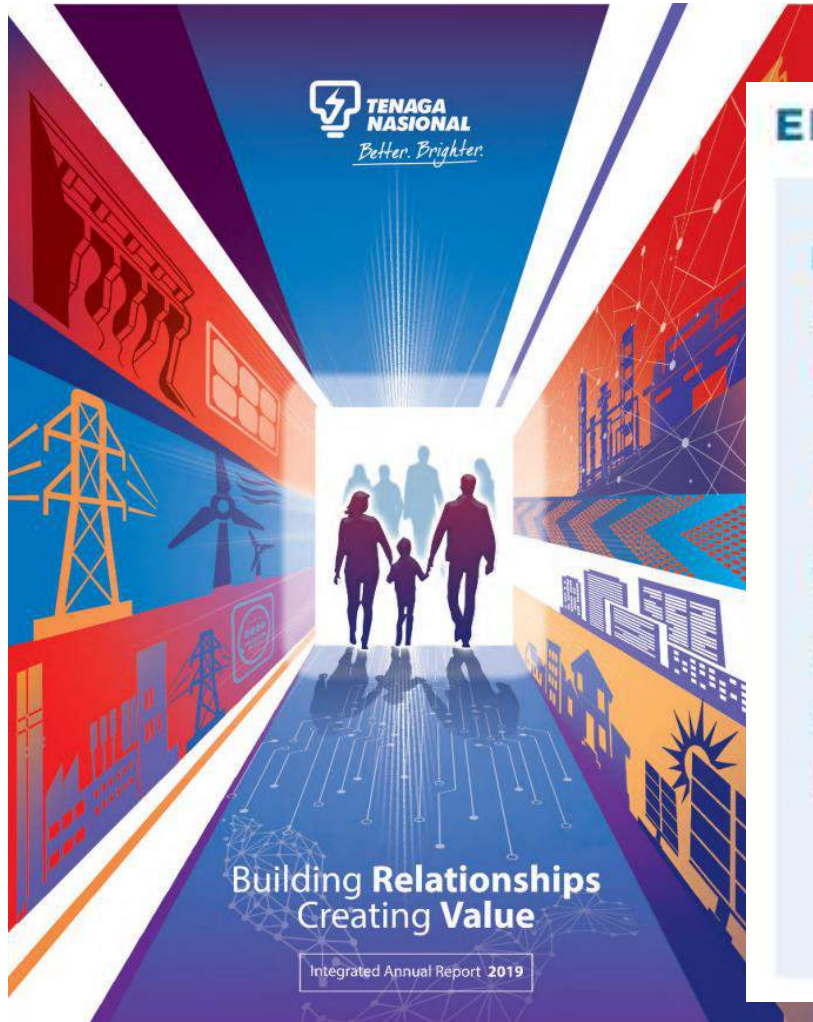
STEP 3:  
COLLECT  
ACTIVITY  
DATA

STEP 4:  
CALCULATE  
CO<sub>2</sub> AND CO<sub>2</sub>e  
EMISSIONS

STEP 5:  
SUM ALL  
CO<sub>2</sub> AND CO<sub>2</sub>e  
EMISSIONS

STEP 6:  
ANALYSE  
AND  
REPORT

# Step 4: Calculate CO<sub>2</sub> and CO<sub>2</sub>e Emissions

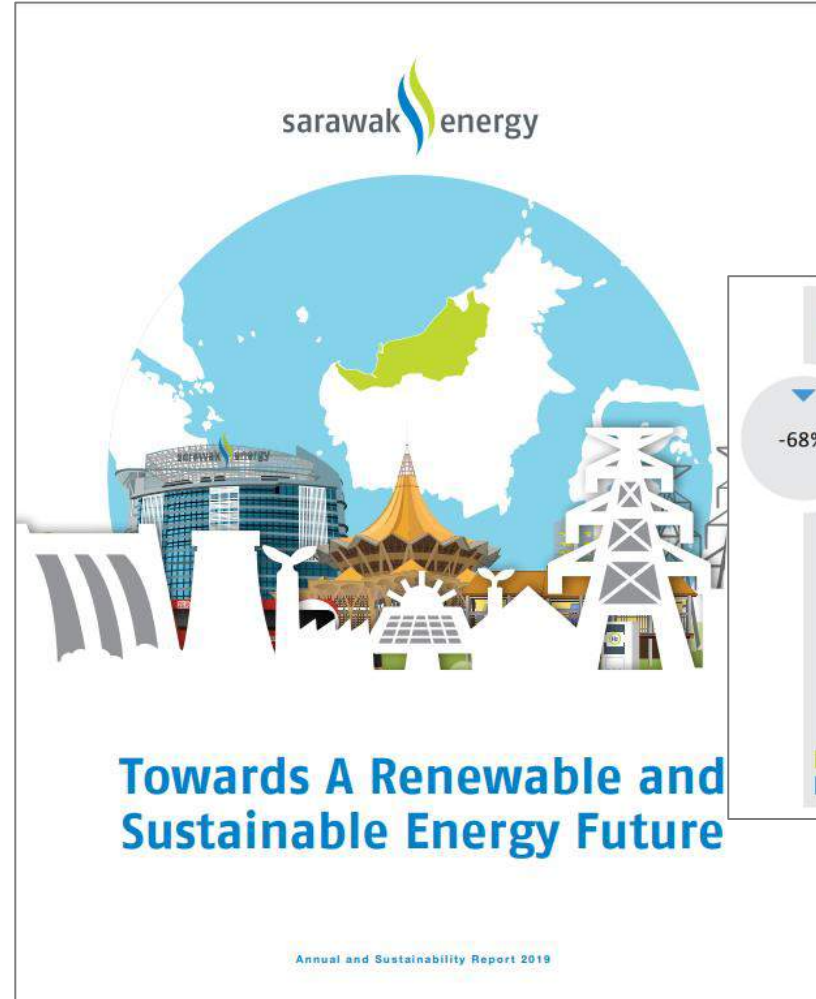


## ENVIRONMENT

➡ Emissions  
Intensity<sup>(6)</sup>

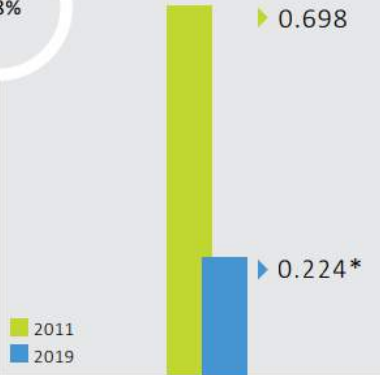
**0.57**  
tCO<sub>2</sub>e/MWh

Greenhouse  
Gas Emissions  
Intensity



### Emission Intensity – Main Grid (tCO<sub>2</sub>eq/MWh)

-68%



# Step 5: Sum all CO<sub>2</sub> and CO<sub>2</sub>e Values

Introduction

Parameter  
InputScope 1  
Stationary  
CombustionScope 1  
Mobile  
CombustionScope 1  
RefrigerantsScope 2  
Purchased  
ElectricityScope 3  
Transportation

Result Summary

Emission  
Factors

## GHG Emissions Summary

Scope	Activity Type	Year					
		2018	2019	2020	2021	2022	2023
Scope 1	Stationary combustion	0.00	0.00	0.00	0.00	0.00	0.00
	Mobile combustion	0.00	0.00	30.60	0.00	0.00	0.00
	Fugitive emissions from air-conditioning	0.00	0.00	0.00	0.00	0.00	0.00
	Other fugitive or process emissions						
	<b>Scope 1 - Total</b>	<b>0.00</b>	<b>0.00</b>	<b>30.60</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
Scope 2	Purchased electricity - location based	0.00	4.28	4.82	0.00	0.00	0.00
	Purchased electricity - market based	0.00	0.00	0.00	0.00	0.00	0.00
	Purchased heat and steam	0.00	0.00	0.00	0.00	0.00	0.00
	<b>Scope 2 - Location based + heat and steam</b>	<b>0.00</b>	<b>4.28</b>	<b>4.82</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
	<b>Scope 2 - market based + heat and steam</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
Scope 3	Purchased goods and services						
	Capital goods						
	Fuel-and energy-related activities (not included in scope 1 or scope 2)						
	Upstream transportation and distribution	0.18	0.00	0.00	0.00	0.00	0.00
	Waste generated in operations						
	Business travel	0.00	0.00	0.00	0.00	0.00	0.00
	Employee commuting	0.00	0.03	0.00	0.00	0.00	0.00
	Upstream leased assets						
	Downstream transportation and distribution						
	Processing of sold products						
	Use of sold products						
	End-of-life treatment of sold products						
	Downstream leased assets						
	Franchises						
	Investments						

		2019	2020
Scope 1	Stationary combustion	0.00	0.00
	Mobile combustion	0.00	30.60
	Fugitive emissions from	0.00	0.00
	Other fugitive or proces		
	<b>Scope 1 - Total</b>	<b>0.00</b>	<b>30.60</b>
Scope 2	Purchased electricity - lo	4.28	4.82
	Purchased electricity - m	0.00	0.00
	Purchased heat and stea	0.00	0.00
	<b>Scope 2 - Location based</b>	<b>4.28</b>	<b>4.82</b>
	<b>Scope 2 - market based -</b>	<b>0.00</b>	<b>0.00</b>



# Step 6: Analyse and Report

## ANALYSE:

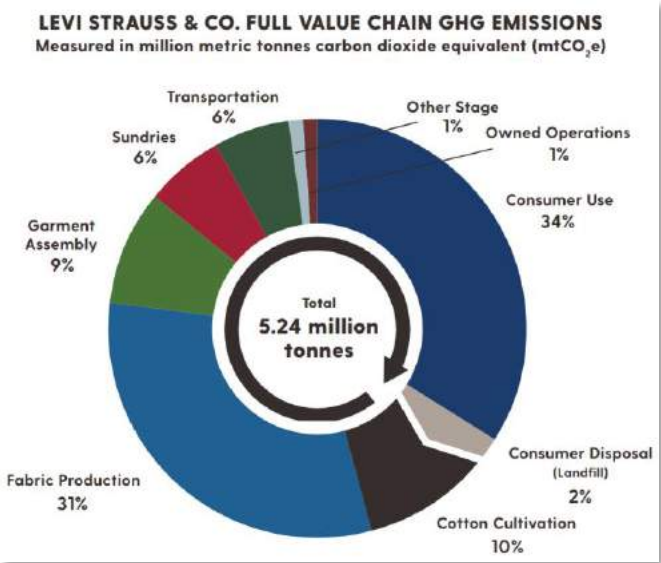
- **Determine carbon intensity** (based on relevant per unit calculation, e.g.: products, production volume, size, floor space, number of full-time employees, monetary units, etc)
- **Review major sources of emissions** (along Scope 1, 2 and 3 and within Scope 3)
- **Identify opportunities for reductions** (process redesign, conversion and retrofitting equipment, fuel switching, changes in behaviour, offsets, working with suppliers to reduce Scope 3 emissions etc)
- **Set targets** (refer to Science Based Target initiatives)

# Step 6: Analyse and Report

## ANALYSE:

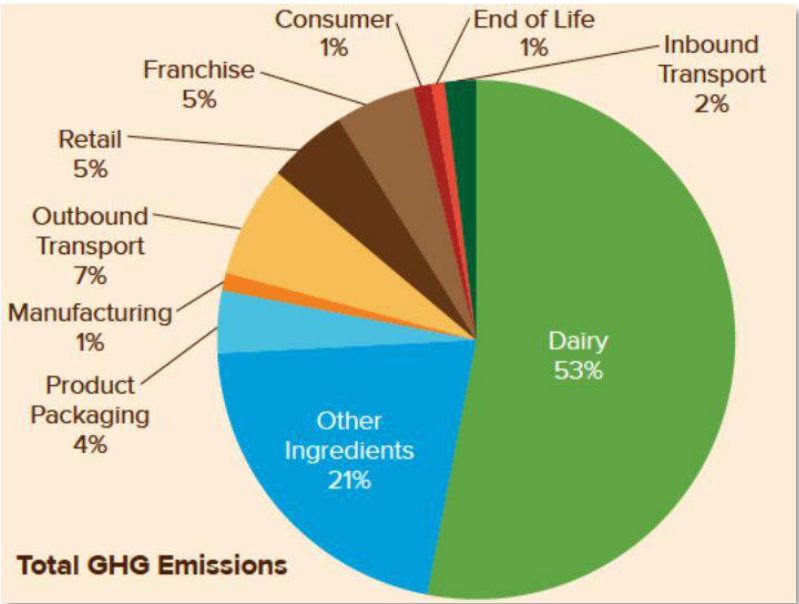
### Examples of sector-specific emissions:

#### Apparel



Source: Climate Action Strategy 2025 – Levi Strauss & Co.

#### F&B Retailing



Source: 2019 Social and Environmental Assessment Report – Ben & Jerry’s

#### Technology Hardware & Equipment

Breakdown of Scope 1, 2 and 3 across supply chain (megaton)	
Scope 1	26
Scope 2	347
Scope 3	7,110
Category 1 End-of-life treatment of sold products	3,820
Category 2 Capital goods	183
Category 3 Fuel and energy related activities not included in Scope 1 and 2	59
Category 4 Transportation and distribution (upstream)	75
Category 5 Waste generated in operations	7
Category 6 Business travel	15
Category 7 Employee commuting	22
Category 8 Leased assets (upstream)	4
Category 9 Transportation and distribution (downstream)	0
Category 10 Processing of sold products	0
Category 11 Use of sold products	2,923
Category 12 End-of-life treatment of sold products	1
Category 13 Leased assets (downstream)	-
Category 14 Franchises	-
Category 15 Other	-

Source: 2020 Sustainability Report – NEC Corporation

# Thank you

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